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**Financial Highlights** 

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**Industry Overview** 

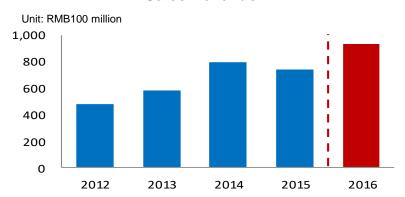
Part 4

**Outlook and Strategies** 

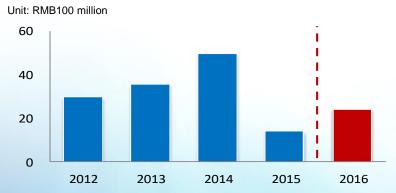
# **Enriched Strength in Scale**



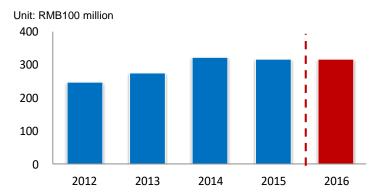
#### Sales Revenue



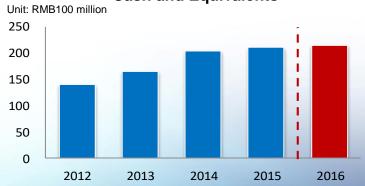
#### **Net Profit Attributable to the Parent**



#### **Net Assets Attributable to the Parent**

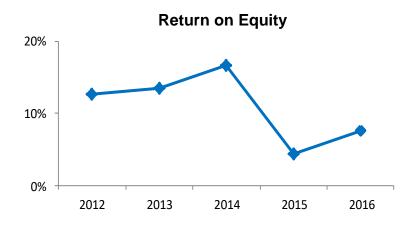


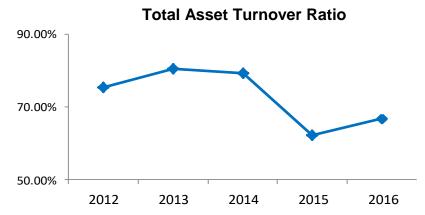
#### Cash and Equivalents



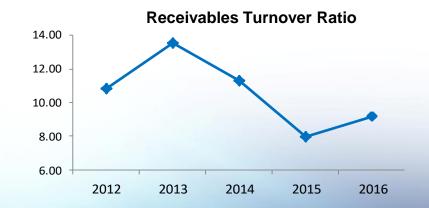
## **Substantial Improvement in Operating Performance**











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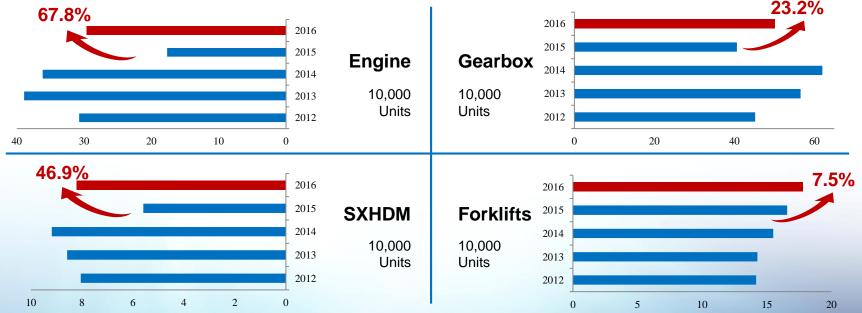
**Outlook and Strategies** 

#### **Core Business**

## - Strong Rebound in Sales Volume and Market Positioning



- 297,000\* units of high power engines were sold: 198,000 units of HDT engines, up 67.8% year-on-year and accounting for a 27% market share, representing an increase of 5.6 ppt compared with 2015; 32,000 units of engines for wheel loaders with a load capacity of 5 tones, accounting for over 76.2% of market share, and 21,500 units of medium- and large-sized passenger vehicle engines, accounting for 11.3% market share
- 501,000 units of Fast gearboxes were sold, up 23.2% y-o-y; HDT engines' market share reached 65.1%
- Shaanxi Heavy-duty Motor ("SHXHDM") sold 82,000 units of HDT, up 46.9% y-o-y, ranking fourth in the industry
- Sold 178,000 forklifts worldwide, up 7.5% year-on-year, ranking second in the world and first in Europe

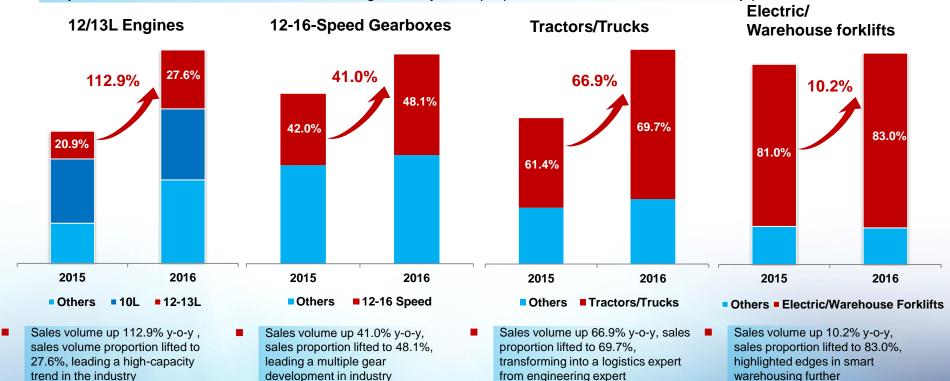


\*NOTE: The Company accomplished the equity transfer of Weichai (Weifang) Middle-size Diesel Engine Co., Ltd. in October 2016, which contributed 50,700 units of high power engines of 4/6L engines

# Flagship Products to Grasp Explosive Growth Opportunities



Leveraging our strong R&D capability and market judgment, we prepared ourselves in advance, adjusted our product structure and grasped market opportunities. We promoted high-capacity engines and high-speed standard-loading heavy duty trucks and electric/warehouse forklifts, significantly lifted proportion and sales volume of trendy products



# Moved to High-end, Strengthened Foundation and Established New Benchmarks



 Upgraded traditional businesses, explored emerging strategic products and markets, extended vertically to the whole industry chain, established new industry benchmarks

#### **HDT**

- Sold 36,000 units of M3000, up 50% y-o-y; launched the lighter M3000 6x4 model in response to policy adjustments
- Sold 23,000 units of X3000, up 3.8 times y-o-y, developed a golden version of X3000 to pair with WP13 engine for highefficiency transport logistics

#### Gearbox

- "Energy-saving HDT Gearbox smart manufacturing pilot showcase" enlisted as a smart manufacturing pilot showcase product for 2016 by Ministry of Industry and Information Technology
- Wheel-side reducer, 12-speed aluminum gearbox, gear box for passenger cars and light-duty trucks became new growth drivers

#### **Brand-new Platform**

- Heavy H platform: Launched WP10H/9H engines and established standard for longest-serving heavy-duty engines made in China, realized bulk manufacturing support
- WP17: Brand-new self-developed V8 diesel engine for use in HDTs, coal-mine vehicles, railed trucks and large-scale traction trucks, etc.

#### **Light-duty Engines**

- Sold 87,000 light-duty engines, up 44% y-o-y, of which 19,000
   VM engines were sold, up 73% y-o-y
- Sold 10,000 National V diesel engines WP4.1, proportion in lightduty engines boosted to 21%; WP3 4-valve diesel engine successfully ignited, established foundation for National VI

#### **Engines for Agricultural Equipment**

- Struck breakthroughs for a brand-new series of engines for agricultural equipment, satisfied the Stage III off-road standards, sold 16,100 units, up 3 times y-o-y
- "Development of new energy-saving environment-friendly engine for agricultural use" named a key "smart agricultural engine equipment" project of the Ministry of Science and Technology and received RMB14.75 million in subsidies.

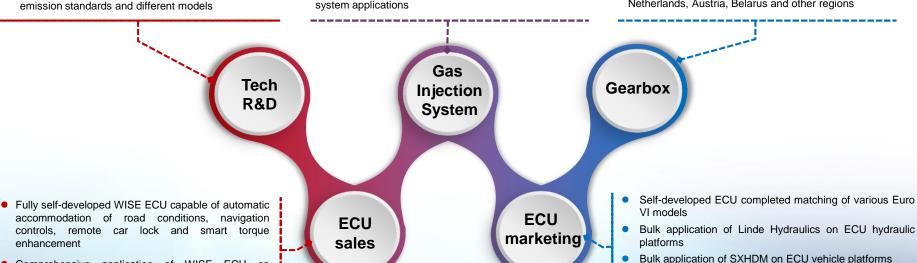
#### **High-end heavy-duty Engines**

- WP13: sold 15,500 units, up 11.5 times y-o-y; featuring high reliability and durability, strong power and energy efficient properties
- Baudouin Engines: sold 730 units, up 61% y-o-y, featuring high reliability, highly efficient combustion, highly efficient SCR and received emission accreditation from EPA of the US

## Stepped Up R&D, Innovation-driven Self-development



- Persistently stepped up R&D investments, constructed key national laboratory for internal combustion engine reliability, continued to struck key technology breakthroughs, products moved to high end, responded swiftly to market changes
- Completed development and economic optimization of 2-17L full-range National V and City National V **Engines**
- Integrated SCR design modules to realize standardization of axle distances for SCR of different emission standards and different models
- Application of locally-made fuel system on WP4.1/6/10 off-road Stage III engines, gas injection pumps and common rails received market accreditation
- Struck major breakthroughs in high-pressure common. rail gas injection critical technologies and integrated system applications
- Series S gearboxes fully complied with international standards as a key strategic product tapping the international market
- Successfully applied in high-end vehicle models by mainstream manufacturers China, sold to the US, the Netherlands, Austria, Belarus and other regions



- Comprehensive application of WISE ECU on Bulk market application of new energy and gas-fired National IV, National V and off-road stage III models engine in ECU and sold 80,000 units

# **Smart Manufacturing – Set the Industry Benchmark and Created Smart Industry Chain**



■ Progressed "Made in China 2025" and met personalized requirements with the full-range smart transformation, won support from national subsidies, established the Weichai Smart Manufacturing model, enhanced "low-cost, high-efficiency and high-quality" swift manufacturing capabilities



Smart coverage on 3 Major segments

Full product life-cycle management

- Global R&D collaboration
- Smart factories/production
- After-sale service platform



Received policy subsidies RMB47.94 mn

# **Establishing national smart Manufacturing benchmark**

- Ministry of Industry and Information -High-end diesel engine smart plant based on smart equipment and industry big data
- Ministry of Science and Technology-R&D of craftsmanship software and knowledge base for smart and highspeed production of heavy-duty diesel engines



Intralogistics

4.0

# Global leader of integrated solutions

- Unique and comprehensive portfolio of products ranging from forklift trucks to cutting-edge fully automated material handling solutions
- Automated logistics system solutions
- Advanced integrated software and automation technologies

## **Expanded Foothold in Environment-Friendly Products**



Sped up development and support of new energy products, invested in the new energy area, nurtured technology strengths for future development



Sales volume

**2991 units**, up **5-fold** yoy

Support

Full coverage

**Coverage** Parallel system, hybrid system, pure electric system, extended range

system

Core products

WE52 parallel system new energy system WE62 hybrid system new energy system WE20 pure electric power system

New energy power systems



The only laboratory for new energy power system integrated engineering in Shandong

National internal combustion engine standardized technology commission hybrid power system working group

Shandong commercial vehicle and engineering machinery new energy power system industry standardization and innovation base

**R&D Capability** 



#### **Invested in Foresight Energy**

Listed on NEEQ, Foresight (stock code: 834626) is a high-tech enterprise engaging in fuel cell technology and products and applications

The company aims at investing early in fuelcell technologies and strengthen its layout in new energy, paving the way for future technology development and product upgrades

Fuel cell technology

## **Linde Hydraulics – On Track for Taking Off**



Exploited the "European quality + China cost" model advantage and achieved improving underlying business fundamentals and on track for rapid growth and growing profit contribution

#### **Capacity Preparation**

- Production commencement for the second motor assembly line, with 6 models of motors in production passed German accreditation
- Ready for production of equipment for washing machines, mills, honing machines, thermal burr removal products
- Appointed by Germany's SOP to produce 12 items

# 97 newly do loaders, a cement made Paring engine electronic control of the contro

#### **Product R&D**

- **97** newly developed application items, including loaders, agricultural machinery, excavators, cement machine.
- Paring engines and hydraulics in high drive electronic control hydrostatic bulldozers
- Applied WISE 40 hydraulic control in bulldozers, loaders, agricultural machineries and excavators

- Sold more than 6,000 pumps and motors, up 230% y-o-y
- Achieved RMB73 mn in revenue, up 124% y-o-y

# KION + Dematic - Creating a unique and complete offering for intelligent warehouses



"KION materials handling equipment and services + Dematic automation and supply chain optimization technology", creating a unique and complete offering for intelligent warehouses, a transformation from a technology-leading equipment manufacturer to an integrated solutions service provider

#### KION forklifts



The world's second largest and Europe's largest forklift manufacturing and provider of supply chain solutions and related services, commanding a 45% share in the after-sale

#### IMH FMFA

- STILL EMEA
- KION APAC
- KION Americas

service market

#### **Dematic**







- Dematic
- Egemin
- Retrotech



## **International Market – Full Expansion Rollout**



Tapped the international market through many means: international M&A, overseas joint ventures, local production, trade and exports, efforts that yielded results

#### Overseas subsidiary - Kion

- Revenue €5.59 bn, up 9.6% y-o-y, net profit €250 mn, up 11.3% y-o-y
- RMB650 mn profit attributable to the parent from the 43.26% interest

#### Overseas JV - MAZ project

 Set up JV with MAZ Group of Belarus to tap the CIS and European markets

#### Int'l acquisition - Dematic

- In Nov 2016, KION completed the acquisition of Dematic, a leading specialist for automation and supply chain optimization
- Complement one another with strong market positions and regional presence, generate both topline and cost synergies.

#### Local production— Indian Company

 Made by and sell to the local community, enlarging the foothold for development in India

#### **Export - Vietnam**

 Matched 3,000 passenger vehicles, up 135%, 90% market share for 12L sleeping vehicles, 60% market share for 5L coaches

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# **Impacts from Industry Policies**





### **Tightening Policies**

- National V emissions standards will be fully implemented for manufactured, imported, sold and registered HDT since 1 Jul 2017
- National V emissions standards will be fully implemented for manufactured, imported, sold and registered light-duty diesel vehicles since 1 January 2018
- GB1589-2016 and new regulations on management of vehicle overloading and over-limit vehicles



#### One Belt, One Road

- Related infrastructure projects will be accelerated
- Overcapacity problems in China's HDT and construction machinery sectors will be mitigated if overseas infrastructure projects are carried out



# National Urbanization Plan (2014-2020)

- Improve inter-city transportation network
- Improve connectivity of major highways and transportation hubs between small and medium cities and small towns, thereby accelerating the upgrade of national and provincial highways
- HDT and construction machinery sectors will benefit from improved logistics infrastructure and growth in investments



#### Made in China 2025

- Promote migration to smart manufacturing, deepen the Internet application in the manufacturing field
- Vigorously advance key breakthrough development areas of robotics, energy-saving and new energy vehicles, agricultural equipment, etc.
- Speed up the structural adjustment of manufacturing industry; pursue upgrading of traditional industries to the high-end
- Support overseas mergers and acquisitions and equity investments; enhance cross-border management capability

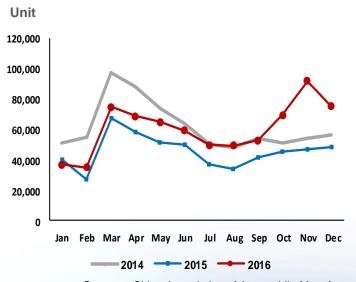
## **HDT Industry – Substantially Recovered**



#### **HDT Industry – Yearly Sales Trend**



#### **HDT Industry - Monthly Sales Trend**



- Source: China Association of Automobile Manufacturers
- Due to the factors including rapid development of the logistics industry, the implementation of National Standard GB1589-2016 and the new anti-overloading policies and fostering of PPP projects, the domestic HDT Industry achieved a substaitial growth
- In 2016, the sales volume of HDT reached approximately 733,000 units, up 33.1% y-o-y

# **Construction Machinery Industry**

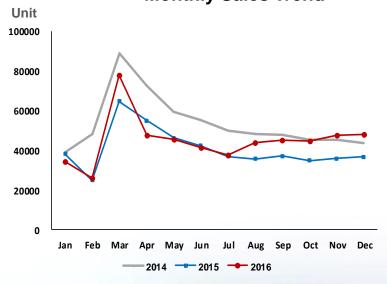
## - Bottomed Out and Began to Rise



# Construction Machinery Industry - Yearly Sales Trend



# Construction Machinery Industry – Monthly Sales Trend



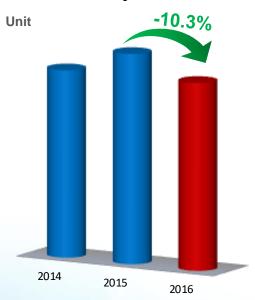
Source: China Association of Automobile Manufacturers

- Reaping benefits from infstructure construction by the Chinese Government and investments in property development, the construction machinery industry bottomed out and began to rise
- In 2016, the sales volume of major products in the construction machinery industry reached approximately 539,000 units, up 10.5% y-o-y

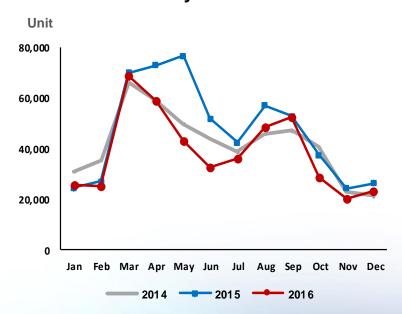
# Agricultural Machinery IndustryHovering at High Levels



# Agricultural Machinery Industry – Yearly Sales Trend



# Agricultural Machinery Industry - Monthly Sales Trend



- Due to low grain prices and decrease in subsidies to a single machine, demand in the agricultural machinery industry weaked but was still at high levels
- In 2016, the sales volume of major products in the agricultural machinery industry reached approximately 503,000 units, down 10.3% y-o-y

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#### 2017 Macro – Economic Outlook





# Global Economy—— Continue sluggish growth with a weak recovery

- The "America First" policy of the Trump Administration raised expectations of the growth of the US economy, but has brought about uncertainties to the global economic recovery
- Due to political uncertainties, including Brexit, the referendum in Italy, elections in France and Germany, economic recovery within the European Union is subject to escalating challenges
- After many years of adjustment, the emerging economies have seen increasing momentum in their domestic demand, with more stable prospects, slating for accelerating growth
- Overall speaking, the global economy is expected to grow at approximately 3.4%



# Chinese Economy— Sustain steady overall growth

- The Chinese Government settled on the economic policy framework of adapting to the "new normal", guided by the five development visions with supply-side reforms as the centerpiece, taking the approach of making progress while maintaining stability. The Chinese Government will thoroughly implement the policy of removing excessive capacities, eliminating excessive inventories, deleveraging, cost-cutting and mitigating underlying shortcomings
- Speeding up the fundamental and key reforms in areas such as state-owned enterprises, taxation, finance and social security, massively revitalizing the real economy
- Overall speaking, China will see its GDP grow at approximately 6.4% for the year

## **Industry Outlook for 2017**



■ In 2017, it is expected that Chinese HDT market will achieve a sales volume of 800,000 unites, up 9.2% y-o-y; buoyed by factors such as the investments in infrastructure and newly-commenced construction projects and stable replacement demand, the construction machinery industry will sustain recovery; consumption upgrade and the migration to smart manufacturing will continue to drive rapid growth of the smart warehousing industry



**Driven by projects:** The prompt implementation of PPP projects and "mega infrastructure" project worth RMB4.7 trillion, has increased market demand, hence the engineering vehicles market is expected to recover steadily;

Policies and regulations: The clean-up of the hazardous chemical market, tightened management over-limit and overloading of trucks and weighting of trucks in the licensing process accelerated replacement of vehicles

**Highly efficiency logistics:** Highly efficient logistics and transportation services are going highend. The sales volume of high-speed, standardized models will gradually increase, while demand for high-emission, high-powered vehicles is on the rise

Construction Machinery Industry

**Project investment:** Improved likelihood of the implementation of PPP projects; investments in the fields of transportation infrastructure, ranging from railway systems to urban rail transits, are expected to step up; the mining industry is expected to realize rebound

**Demand for replacement vehicles:** will remain stable, but difficult missions of eliminating excessive capacities and inventories lie ahead

At the export Level: The "One Belt and One Road" policy is proceeding steadily; As demand for highend products in economies in Europe and the US keeps growing, there is room for recovery in oversea demand

Smart warehousing Industry

**Driven by e-commerce and express delivery:** e-commerce and express delivery become the key drivers of the industry, organic demand for upgrading of logistics automation increases substantially

Abundant capital: market leaders go public, raised abundant capital to upgrading of their automatic logistics equipment

**Driven by smart manufacturing**: "Made in China 2025" promotes deep integration of smart migration and informatization of the companies, creating relatively higher demand from smart manufacturing

#### **Business Outlook for 2017**



The Company will adhere to its development goal of "going high-end and seeking to become the best in the world", develop a vehicles- and machinesoriented diversified business structure, accelerate its global business deployment and integration of its global resources, continue to improve the quality and profitability of its international operations to promote the implement of going high-end strategy.



#### **Powertrains**

Engine: develop the advantage of cost differentiation, accelerate development of high-end and new strategic products to promote the implement of going high-end strategy

**Gearbox:** build smart, new energy, and diversified platform; develop the scope of application of products primarily based on gear transmission technology



#### **Vehicles and Machines**

Domestic market: proactively seize opportunities arising from the development of high efficiency logistics, with a focus on increasing the market share of this particular market segment, to enlarge its market share

Overseas market: Expand its business network with an emphasis on Africa and the Asia-Pacific region, target major Chinese corporate clients



#### **Smart Warehousing**

Industrial Trucks and Services: pushing the Strategy 2020 to implement, stabilize and consolidate the leading position in Europe, vigorously explore the markets of Asia-Pacifica, and North America

Supply Chain Solutions: Further expand on strong growth in E-Commerce, continue to build global position in automation, leverage synergies with KION



#### Internationalization

**WOS:** Build an global operation management system, continue to improve quality and profitability of its international operations

Coordination of global resources: Speed up consolidation of resources and the coordination of business operations, increase the profitability of overseas subsidiaries.

